

ABOUT THE EVENT

More Than Cars — It's About Community

Cruisin' N' Shine was created around the idea that a shared passion for cars can do something bigger — bring people together, strengthen our community, and support the men and women who serve it.

Through our partnership with the **South Florida PBA**, a portion of the proceeds from Cruisin' N' Shine will benefit The Love Fund, helping provide meaningful assistance to law enforcement officers and their families when they need it most.

FAMILY FRIENDLY EVENT | VENDOR OPPORTUNITIES | BRAND ACTIVATIONS | LIVE ENTERTAINMENT | COMMUNITY ENGAGEMENT | GIVING BACK TOGETHER

About the Love Fund

Since 1984, the Love Fund has provided assistance to fallen officers and their families when other resources are unavailable. Support has included:

- Funeral expenses for officers killed in the line of duty
- Educational assistance for children of fallen officers
- Psychological counseling for officers and immediate family members
- Emergency assistance during hardships such as illness, home damage, and PTSD

South Florida PBA events are an important source of funding for the Love Fund; its 2026 gala materials state that the fund's funding comes through events hosted by the association.

Supporting Law Enforcement Officers & Their Families Since 1984







Cruisin' N'Shine

SOUTH FLORIDA CAR SHOW

WITH A PURPOSE

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR $1,750

- Personalized 3' x 6' retractable banner displayed at the event of a Diamond Sponsor
- Compy logo inclusion on official step-and-repeat backdrop
- Sponsor table/activation space at the car show (approx. 10' x 20')
- Two LIVE social media interviews
- Two complimentary event T-shirts
- Premium logo placement on the official event T-shirt
- Duo Diamond Sponsorship recognition on all social media platforms (Facebook, Instagram, TikTok & LinkedIn)
- Priority sponsorship opportunities for future Cruisin'n Shine events
- Exclusive sponsorship within your business category. No competing company within the same category will be accepted at the Diamond level.
- Live event recognition with sponsor acknowledgments by the event MC throughout the car show.
- 1 Half-page ad (3.5" x 9.5") in the official magazine to be promoted year-round on the PBA

GOLD SPONSOR $700

- Logo placement on the official event step-and-repeat backdrop
- Sponsor table/activation space at the car show (approx. 10' x 10')
- One complimentary official event T-shirt
- Logo placement on the official event T-shirt
- One LIVE social media interview (Instagram)
- Sponsorship recognition on all social media platforms (Facebook, Instagram, TikTok & LinkedIn)

SILVER SPONSOR $300

****ONLY OPEN TO FOOD VENDORS**
SPACE IS LIMITED**

- Company logo on event backdrop displayed at event for picture opportunities
- Company logo on event shirt
- Sponsor table/activation space at the car show (approx. 10' x 10')
- Sponsorship social media recognition on all social media platforms (Facebook, Instagram, TikTok & LinkedIn)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

T-SHIRT SPONSOR

$1,500

- GOLD sponsorship benefits
- Company logo on sleeve of event shirt

KIDS' CHOICE AWARD SPONSOR

$500

- Exclusive Kids' Choice Award sponsorship
- Sponsor logo featured on award trophy
- Opportunity to present trophy to winner
- Social media & event recognition

- _____
- _____
- _____
- _____



ABOUT THE EVENT

Cruisin' N' Shine

A South Florida Car Show With a Purpose

Cruisin' N' Shine brings together automotive enthusiasts, law enforcement, families, local businesses, and the South Florida community for a day centered around incredible vehicles, entertainment, camaraderie, and giving back.
More than just a car show, Cruisin' N' Shine is a community experience featuring an impressive showcase of cars, trucks, exotics, classics, imports, and custom builds, alongside live entertainment, vendors, food, brand activations, and activities for the entire family.

In partnership with the South Florida Police Benevolent Association, Cruisin' N' Shine is proud to support the Love Fund and the law enforcement families it serves.
Our mission is simple: bring the automotive community together for an unforgettable event while making a meaningful difference for those who serve our communities.

Benefiting Charity: The Love Fund
Supporting Law Enforcement Officers & Their Families Since 1984
The Love Fund is a charitable 501(c)(3) organization affiliated with the South Florida Police Benevolent Association. Established in 1984, the organization provides assistance to officers and their families during some of the most difficult moments of their lives.

SCAN TO BECOME A SPONSOR

SCAN ME!

SOUTH FLORIDA POLICE BENEVOLENT ASSOCIATION PBA

Contact :
William Lara - Event Organizer (786)510-8315 Email: William@Cruisinshine.com

CARS | COMMUNITY | CULTURE | A HIGHER PURPOSE