

JUNE 2027

# South Florida PBA Dolphin Shootout & Fishing Village

Sponsorship Deck

All Proceeds Benefit the Love Fund



# A South Florida Fishing Tournament with a Purpose

The South Florida PBA Dolphin Shootout & Fishing Village brings together law enforcement, anglers, families, and the South Florida community for a day of competition, camaraderie, and giving back.

This one-day saltwater fishing tournament is paired with an immersive Fishing Village featuring live music, vendors, brand activations, and an on-stage weigh-in, all in support of the South Florida law enforcement and fishing community.

## **Benefiting Charity: The Love Fund Supporting Fallen Officers & Their Families Since 1984**

### **About the Love Fund**

Established in 1984, the Love Fund is a charitable 501(c)(3) organization created to provide direct assistance to fallen officers and their families when no other funds are available.

Funds raised help cover:

- Funeral expenses for officers killed in the line of duty
- Education for children of fallen officers
- Psychological counseling for officers and immediate family members
- Emergency assistance related to illness, home damage, or PTSD



Since its inception, the Love Fund has supported officers through nearly every type of hardship that threatens their ability to serve the community.

The Love Fund is supported through SFLPBA special events and outside contributions. As a federally recognized charitable organization, all donations are fully tax-deductible.



# On The Water Daily

**Lifestyle Brand | Community Builder | Advocate for All Things Water Based**

On the Water Daily is a dynamic lifestyle brand built from a genuine passion for life on the water from boating to diving, fishing, and coastal living.

What began as a niche social media platform has grown into a highly engaged community of 55,000+ water enthusiasts who share a deep connection to marine recreation and the outdoor lifestyle.

Through curated digital content, strategic brand partnerships, and real-time storytelling, On the Water Daily highlights the culture, gear, destinations, and people that define water-based living. Our involvement in events such as the South Florida PBA Dolphin Shootout Tournament & Fishing Village reflects our mission to elevate marine recreation while creating meaningful brand exposure through authentic engagement.

**Contact us:**

**On The Water Daily  
Brandon Diaz (Founder)**

**Ph: 786-343-4741**

**Website: [OnTheWaterDaily.com](http://OnTheWaterDaily.com)**



# Event Information

## Homestead Bayfront Park

9698 SW 328th St, Homestead, FL 33033

### Thursday, June 3th

Captains Meeting  
(SFLPBA Building)  
10680 NW 25th St, Doral, FL 33172

### Saturday, June 5th

Tournament, Fishing Village &  
Weigh-In (Homestead Bayfront Park)



## Tournament Structure

- One-day saltwater fishing tournament
- Open to PBA members, supporters, and community anglers
- Emphasis on competition, camaraderie, and law enforcement support

#### Lines In:

6:00 AM

(departing from any port)

#### Weigh-In Window:

1:00 PM – 4:00 PM

All boats must be docked and in line by 4:00 PM

**Weigh-In Location:** On-stage at the Fishing Village Homestead Bayfront Park



# Tournament Day Flow

## Tournament Day Flow

- 6:00 AM – Official lines in
- 1:00 PM - Weigh-in Opens
- 4:00 PM - Weigh-in Deadline
- Live music, vendors, sponsor activations
- Awards ceremony on the main stage at 5:00 pm

## Enjoy the Fishing Village Post Tournament

- Live music & entertainment
- Vendor marketplace
- Food & beverage
- On-stage weigh-in and awards
- Family-friendly community environment



# Fishing Village

## What to expect

- Open to the Public
- Live music, dj, and line dancing
- Vendor marketplace
- Food & beverage
- On-stage weigh-in and awards ceremony on the main stage at 5:00 pm
- Family-friendly community environment



# Sponsorship Opportunities



## Presenting Sponsor – \$15,000 (1 Available)

- Exclusive Presenting Sponsor designation (category exclusivity)
- Fishing Village named after Presenting Sponsor “Fishing Village presented by...”
- Sponsor table/activation space at the fishing village
- Custom professionally edited video filmed at the sponsor’s business before the event
- On-stage verbal recognition
- Logo inclusion on the top of the official step-and-repeat backdrop main event stage (Pictured below)
- Logo placement on the sleeve of the fishing event shirt.
- 2 Full-page ads (8.5' X 11') in the official event magazine to be promoted year-round on the PBA Dolphin Shootout landing page as a digital magazine and a printed copy given to every angler participating in the tournament.
- 2 Fishing Teams, 6 members per team





### Grand Slam Sponsor \$10,000 (SOLD)

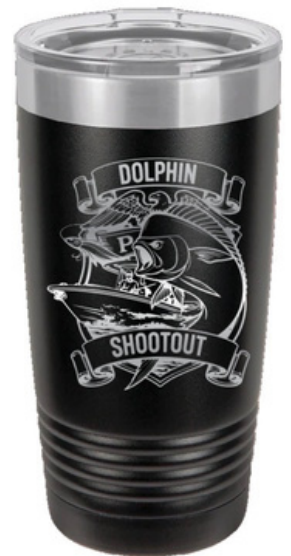
- Logo on official event hat (category exclusivity)
- Logo inclusion on official step-and-repeat backdrop
- Logo placement on the official event shirt
- Sponsor table/activation space at the fishing village
- 1 Full page ad (8.5' X 11') in official event magazine to be promoted year-round on the PBA Dolphin Shootout landing page as a digital magazine and a printed copy given to every angler participating in the tournament.
- 1 Fishing Team 6 members per team

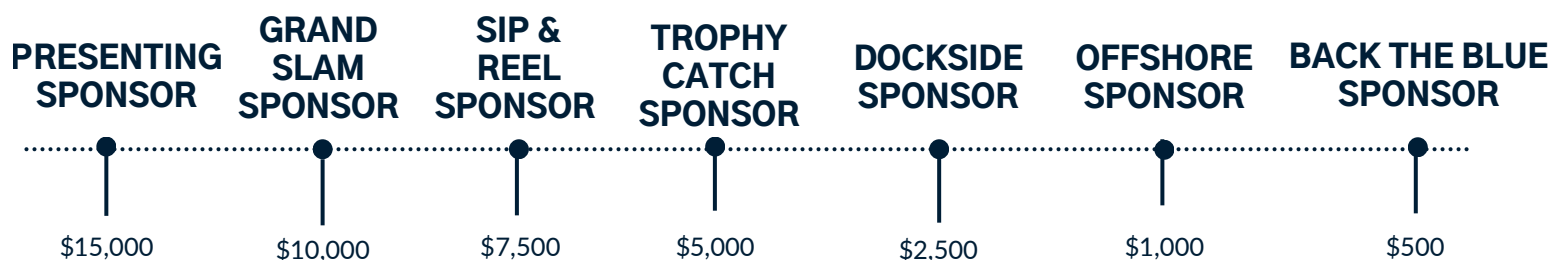


Your Logo Here

### Sip & Reel Sponsor \$7,500 (1 Available)

- Logo on official event tumbler (category exclusivity)
- Logo inclusion on official step-and-repeat backdrop
- Logo placement on the back of the official event shirt
- Sponsor table/activation space at the fishing village
- 1 Full page ad (8.5' X 11') in official event magazine to be promoted year-round on the PBA Dolphin Shootout landing page as a digital magazine and a printed copy given to every angler participating in the tournament.
- 1 Fishing Team 6 members per team





### Trophy Catch Sponsor \$5,000 (5 Available)

- Logo placement on large printed and built truss structures (Pictured on the right)
- Sponsor table/activation space at the fishing village
- Logo inclusion on official step-and-repeat backdrop
- Logo placement on the back of the official event shirt
- 1 Half-page ad (3.5" x 9.5") in the official event magazine to be promoted year-round on the PBA Dolphin Shootout landing page as a digital magazine and a printed copy given to every angler participating in the tournament.
- 1 Fishing Team 6 members per team

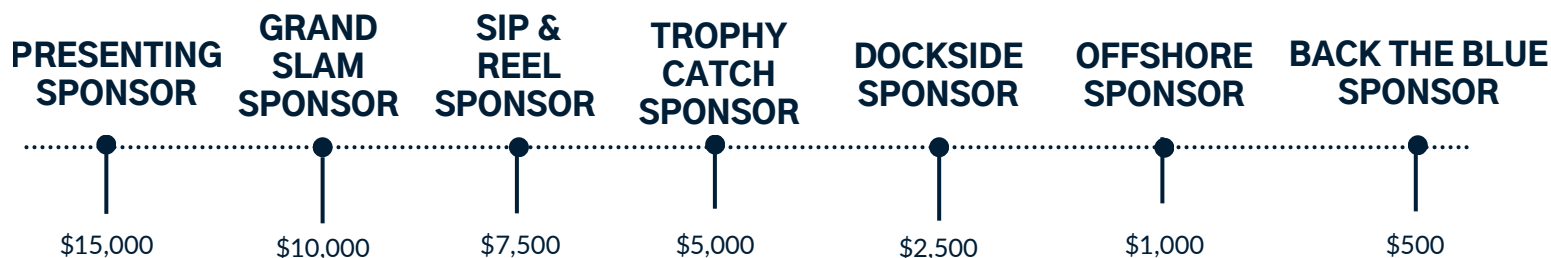


### Dockside Sponsor \$2,500 (10 Available)

- Logo inclusion on official step-and-repeat backdrop
- Logo placement on the back of the official event shirt
- 1 Quarter Page ad (3.5" x 4.75") in the official event magazine to be promoted year-round on the PBA Dolphin Shootout landing page as a digital magazine and a printed copy given to every angler participating in the tournament.
- 1 Fishing Team 6 members per team

Scan to become a Sponsor





### Offshore Sponsor \$1,000 (10 Available)

Scan to become a Sponsor

- Logo inclusion on official step-and-repeat backdrop
- Logo placement on the back of the official event shirt
- Logo placement in official event magazine to be promoted year-round on the PBA Dolphin Shootout landing page as a digital magazine and a printed copy given to every angler participating in the tournament.



### Back the Blue Sponsor \$500 (15 Available)

- Business card ad (3.5" x 2.0") in official event magazine to be promoted year around on the PBA Dolphin Shootout landing page as a digital magazine and a printed copy given to every angler participating in the tournament.



**"Every sponsorship directly supports officers and families when they need it most." - Steadman Stahl, President of the South Florida PBA**



# Sponsorship commitment

Contact Brandon Diaz 786-343-4741 or David Greenwell 305-593-0044.  
Scan the QR Code below to pay online today.

Scan to become a Sponsor

