



Annual Gala Sponsorship Proposal

2026

About Us

SOUTH FLORIDA PBA & THE LOVE FUND

Since 1963, the South Florida Police Benevolent Association has worked closely with community-based citizen organizations to enact positive change in South Florida and establish a good relationship between law enforcement officers and the community. As an aggressive, pro-active union of professionals and past law enforcement officers, it seeks to protect the rights of all members and promote professionalism in law enforcement.

Established in 1984, the Love Fund is a charitable 501(c)(3) organization that fills a special need: it aids fallen officers and their families when no other funds are available to do so. Any money collected by the Love Fund helps pay for the funerals of officers killed in the line of duty, education for the children of fallen officers and psychological counseling for officers and immediate family members impacted by the stress of the job. Since its inception, the Love Fund has helped officers through almost any catastrophe that threatens their ability to serve the community, like illness, home damage or post-traumatic stress disorder (PTSD), to name a few.

The Love Fund is funded by both SFLPBA special events and outside contributions. As a federally-recognized charitable organization, contributions to the Love Fund are tax-deductible.

Vision



- Promote Professionalism in Law Enforcement
- Protect and Support Law Enforcement Professionals
- Provide Critical Aid Through the Love Fund, Inc

Mission



- Advocate for Members' Rights and Well-Being.
- Uphold Core Values and Community Commitment.
- Foster Unity and Positive Impact.

Introduction

The South Florida PBA Annual Gala is our biggest event of the year. A celebration where we honor the fallen officers and the best of law enforcement in South Florida. This special evening is a formal event that includes a sit-down dinner, an awards ceremony, live music and dancing. It is attended by approximately 1,100 guests, from law enforcement officers and their families, state officials and local government leaders, to members of the judiciary and residents of the South Florida community.





The Voice of Law Enforcement
Representing those brave enough,
strong enough and proud enough to
wear the badge.



LOVE FUND
**About
The Love
Fund, Inc**

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Event Highlight

Doral, Florida

Awards Ceremony

Formal Sit-Down Dinner

Live Music and Dancing

Prestigious Attendance

Benefits for Sponsor

Established in 1984, the Love Fund is a charitable 501(c)(3) organization that fills a special need: it aids fallen officers and their families when no other funds are available to do so.



Emergency Assistance for Officers

Since its inception, the Love Fund has helped officers through almost any catastrophe that threatens their ability to serve the community, like illness, home damage or post-traumatic stress disorder (PTSD), to name a few.



Support for Fallen Officers' Families

Any money collected by the Love Fund helps pay for the funerals of officers killed in the line of duty, education for the children of fallen officers and psychological counseling for officers and immediate family members impacted by the stress of the job.



Tax-Deductible Contributions

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Event Schedule



**6:00
PM**

Cocktail Reception

Program Begins:

- Invocation
- Presentation of Colors
- National Anthem
- Tribute to Fallen Officers



**11:00
PM**

Dinner

Awards Presentation

Party

Gala Moments



Sponsorship Packages



Legacy Leader Sponsor

Support the mission of the South Florida PBA by partnering with us at our most distinguished level.

3 tables at event

One room for two nights at the event's host hotel

20 tickets for every PBA event throughout the remainder of the year

Listing of video scroll

Listing on front cover program

Listing on event signage at dinner and reception

Full page ad in program

Exclusive branding opportunity for a single interactive activation during the cocktail reception

Acknowledgement from podium at the event

Inclusion in Press Releases

Social Media Recognition

Special Ad placement on inside cover in program

Full page, Full color ad in HEAT for a full year

Sponsorship representation at all remaining PBA events for the year

\$100,000



Guardian of Heroes Sponsor

Demonstrate your dedication to fostering a strong bond between law enforcement and the community.

2 tables at our gala

10 tickets for every PBA event throughout the remainder of the year

Listing of video scroll

Listing on event signage at dinner and reception

Full page ad in program

Exclusive branding opportunity for a single interactive activation during the cocktail reception

Acknowledgement from podium at the event

Inclusion in Press Releases

Social Media Recognition

Full page, Full color ad in HEAT for remainder of 2025

Sponsorship representation at all remaining PBA events for the year

\$75,000



Honor Shield Sponsor

Stand with our officers as an advocate for their courage, professionalism, and service as a key supporter.

2 tables at our gala

6 tickets for every PBA event throughout the remainder of the year

Listing of video scroll

Listing on event signage at dinner and reception

Full page ad in program

Exclusive branding opportunity for a single interactive activation during the cocktail reception

Acknowledgement from podium at the event

Inclusion in Press Releases

Social Media Recognition

Half page, Full color ad in HEAT for remainder of 2025

Sponsorship representation at all remaining PBA events for the year

\$50,000

Sponsorship Packages



Platinum

\$25,000

1 table at our gala

Listing on program

Listing on video scroll

Acknowledgement from podium at the event

Listing on event signage at dinner and reception

Social Media Recognition

Half Page/ Full Color Ad in Heat magazine Gala Edition

Full page ad in program

Inclusion in Press Releases



Gold

\$15,000

1 table at our gala

Listing on program

Listing on video scroll

Acknowledgement from podium at the event

Listing on event signage at dinner and reception

Social Media Recognition

Half Page/ Full Color Ad in Heat magazine



Silver

\$10,000

1 table at our gala

Listing on program

Listing on video scroll

Listing on event signage at dinner and reception

Social Media Recognition



Bronze

\$5,000

1 table at our gala

Listing on program

Listing on video scroll



Thank you!
Your support of the Love Fund
creates a lasting impact by
honoring service, protecting
families, and strengthening our
community.

Contact

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